

WEE-KIAT LIM

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EDUCATION

Ph.D. in Sociology (in progress) Department of Sociology University of Colorado Boulder, USA	From Fall 2008
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Bachelor of Communication Studies (Honors, 2nd Upper Class) Wee Kim Wee School of Communication and Information Nanyang Technological University (NTU) Singapore	1998 – 2002
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ACADEMIC EMPLOYMENT

Research Associate Information Management Research Centre (IMARC) Nanyang Business School NTU Singapore	2006 – 2008
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- Worked with IMARC faculty on research papers, cases and audit reports.
- Fieldwork experience includes document review, survey development and in-depth interviews.
- Conducted over 130 interview sessions with faculty.

RESEARCH

Conference Presentation

Cecil Chua, Wee-Kiat Lim, Siew-Kien Sia & Christina Soh. (2008). Threat-balancing in vendor transition. *eProceedings of the Third International Research Workshop on Information Technology Project Management (IRWTTPM, Pre-ICIS workshop)*, Paris, France.

Cecil Chua, Wee-Kiat Lim, Siew-Kien Sia & Christina Soh. (2007). Building swift clan controls in IT projects. *eProceedings of the Second IRWTTPM*, Montréal, Québec, Canada. **Best Paper Award.**

Wee-Kiat Lim & Siew-Kien Sia. (2007). Mind your organization's mindfulness: How mindlessness crippled a complex IT project, Accepted in the *Professional Development Workshop: International Papers, Academy of Management Meeting*, Philadelphia, PA. United States.

SERVICE

- Member, Multidisciplinary Graduate Student Alliance, University of Colorado, Boulder.
- Program Committee Member, Special Interest Group of the Association for Computing Machinery on Management Information Systems and Computer Personnel Research Conference (SIGMIS CPR), 2008.
- Reviewer for:
 - European Journal of Information Systems (EJIS), 2008.
 - Academy of Management Meeting (AOM), 2008 & 2009.
 - European Conference on Information Systems (ECIS), 2008.
 - International Conference on Information Systems (ICIS), 2007 & 2008.
 - Journal of the Association for Information Systems (JAIS), 2007.
 - Pacific-Asia Conference on Information Systems (PACIS), 2007.

PROFESSIONAL AFFILIATION

- Academy of Management
- Association for Information Systems

GRADUATE COURSES AUDITED (IN NTU)

- Ph.D. Seminar in Information Systems.
- Ph.D. Seminar in Organizational Behavior.
- Ph.D. Seminar in Strategic Management.
- Master's Seminar in Organizational Communication and Conflict Management.

LANGUAGE PROFICIENCY

- Written and Spoken – English, Mandarin (Chinese) and basic French (achieved *Diplôme d'Etudes en Langue Française [DELF] A2*).
- Spoken only – Hokkien (Chinese dialect from Fujian province).

NON-ACADEMIC EMPLOYMENT

Executive (Training)

Public Affairs Directorate
Defence Policy Group
Ministry of Defence (MINDEF)
Singapore

2004 – 2006

- **Operations**
 - Member of ministry-level communication strategy group for *Operation Flying Eagle*, humanitarian assistance to Indonesia and Thailand after 26 December 2004 earthquake-tsunami disaster.
- **Research**
 - Analyzed UK government agencies' communication response to 7 July 2005 London bomb blast.
- **Training**
 - Responsible for media literacy training initiatives in the ministry and armed forces.

- **Professional development**

- Organized inaugural seminar for Singapore and U.S. defense public affairs professionals on strategic communication.
- Organized crisis communication workshop for MINDEF communication practitioners.

Executive

2002 – 2004

Research and Planning Department
Consumer Markets Division
StarHub Ltd
Singapore

- Performed data-mining for customer profiling.
- Designed market research studies on mobile, broadband and pay TV products and services.
- Managed research vendors on fieldwork (e.g., surveys, focus groups, in-store observation). Research questions focused on brand value, product landscape, youth profiling, and customer segmentation.

Signaller (Rank: Corporal)

1996 – 1998

Army
Singapore Armed Forces

- Mandatory National Service.