

Sex and Gender in Society (SOCY 1016-200)

Summer Session B

Jadi Morrow

12:45-2:20

Ketchum 234

Course:

Due to the nature of summer courses, this course is designed to give you a grasp of the scope of the material as well as focus on one topic intensively, the media. I believe that popular culture is the pedagogy of the masses. It is an important mechanism for creating and legitimizing ideas about “normal” gender and behavior. Throughout this class, we will examine popular culture, particularly through music and movies. I expect you to contribute your knowledge on this subject and create a database of music and movies for future classes.

Disclosure:

Due to the nature of the movies and music that we will be examining in this class it is crucial that you come prepared to be challenged, to see and hear things that might be offensive, and to be able to sit through bad language, violent and/or naked images and perhaps political ideologies that you do not agree with. I assume that because you have read this disclosure in the syllabus and that you have remained in the course that you agree to these things.

Required Books:

Feminism is For Everybody (Bell Hooks)

Oranges Aren't the Only Fruit (Winterson)

Gender, Race, and Class in the Media (Dines)

You need to buy a copy of the latest *Bitch* magazine from Word is Out Bookstore, the owner has graciously bought extra copies for our class (this can be done in groups of three).

Other Readings on WebCT from various authors.

Required Projects and Grading Requirements:

Two Exams (both Comprehensive-anything is game).....	100 Points
Lead a Study Intensive.....	50 Points
Music Project.....	50 Points
Blockbuster Movie Project.....	50 Points
Zine Project.....	100 Points
Magazine Comparison	50 Points
Quizzes/Attendance.....	100 Points
Total Points: -----	500 Points

Grading Scale:

A 94-100	B+ 87-89	C+ 77-79	D+ 67-69	F >60
A- 90-93	B 84-86	C 74-76	D 64-66	
	B- 80-83	C- 70-73	D- 60-63	

Schedule:

July 11 Introductory Remarks and Definitions

What is Sociology? What does the study of gender entail? What is feminism? What is Gender? What are some of the leading thoughts among the disciplines? What will the approach of this class be?

July 12

Lecture Topic: *The Media*

Study Intensive: The New Media Giants: Changing Industry Structure (Jadi)

Study Intensive: Cultural Studies, Multiculturalism, and Media Culture (Jadi)

July 13

Lecture Topic: *Interconnectivity of Race, Class, and Gender*

Study Intensive: The Whites of Their Eyes: Racist Ideologies and the Media

July 14

Magazine Projects Due

Lecture Topic: *The Body*

Study Intensive: Hetero Barbie?

July 17

Guest Lecturer: Ethnomusicologist Tuck Gillette

Lecture Topic: *Violence*

Study Intensive: Who(se) am I? The Identity and Image of Women in Hip Hop

July 18 Discuss: *Feminism is For Everybody.*

July 19 Exam One (Online)

July 20 Movie: *Still Killing Us Softly*

July 21 Movie: *My Feminism*

July 24

Lecture Topic: *Poverty, The Sex Trade, and Slave Work*

Study Intensive: Sex, Lies and Advertising

July 25

Lecture Topic: *Globalization, International Women*

Study Intensive: *Ralph, Fred, Archie, and Homer: Why Television Keeps Re-creating the White Male Working-Class Buffoon*

July 26

Lecture Topic: *Fight Club and Masculinity*

Study Intensive: *This is for Fighting, This Is for Fun: Camerawork and Gunplay in Reality-Based Crime Shows.*

July 27

Lecture Topic: *Masculinity Continued...*

Study Intensive: *Naked Capitalists*

July 28

Lecture Topic: *Feminisms*

Study Intensive: *Image Based Culture: Advertising and Popular Culture*

July 31

Lecture Topic: *Sexuality*

Study Intensive: "You've Never Had A Friend Like Me": Target Marketing Disney to a Gay Community

August 1 Music Project Due, Presentations

August 2 Guest Panel: Speaking Out

August 3 Discuss: Oranges Aren't the Only Fruit

August 4

Lecture Topic: *Language*

Study Intensive: Hidden Politics: Discursive and Institutional Policing of Rap Music

August 7

Lecture Topic: *Nationalism*

Study Intensive: Gendered Television: Femininity

August 8

Lecture Topic: *Possibilities for Social Change*

Study Intensive: Lessons from Littleton: What Congress Doesn't Want You to hear about Youth and Media

Blockbuster Movie Project Due

August 9

Lecture Topic: *Possibilities for Social Change*

Study Intensive: Hegemony

August 10 Zine Projects Due

August 11 Zine Projects Continued... and Final Exam (online)

Project: Magazine Comparison

In a small group (2-3 people) gather two magazines. One of the magazines should be of grocery-store quality (not tabloids) and targeted toward women. The other magazine should be the magazine *Bitch* (Word is Out has ordered many copies for this class). In your project group, discuss the differences between the two types of magazines.

Create mini collages that illustrate the following themes:

1. Differences in advertising.
2. Differences in “cultural stories” about women and men.
3. Differences in the writing.
4. Differences in the target audience.

On the back of each of these collages, please write a short (1-3 paragraphs) explanation of the collage.